

Delton Area Business Association

Minutes from 11/10/10 meeting

Drew Chapple opened the meeting at 8:01am. We said the pledge to the flag. Members present were Drew Chapple, Wes Kahler, Robert and Liz Crossman, Bernie Kuiper, Mike Smith, Becky Kahler, Sharon Keck, Cheryl Bower, Deb Butler, Patrick Campbell, Lori DeCamp, Dave Morrison, Dee Defields, Nancy Pasche, and Megan Lavell.

Becky thanked everyone for helping to find out which businesses plan to participate in Hometown Christmas. Wes and Cheryl are working together to create containers for the drawing to be sponsored by the Delton Area Business Association, Family Fare, Delton Family Pharmacy, and Gun Lake Flag Pole & Accessories. Prizes to be given away include a U.S. Flag, two \$25.00 gift certificates, and a Flat Screen Television. We will place a container in each participating business. People can enter to win once per location visited during the evening of Hometown Christmas. The containers will be picked up and all entries placed together with winners being drawn on Wednesday, December 8, 2010.

A motion was made by Becky that we pay WBCH \$364.00 for ads to announce Delton Hometown Christmas. The motion was seconded by Dee. The ads will run at various times throughout the day from December 1st through December 7th. Motion approved. Becky will also check into advertising with the Kalamazoo Gazette, either in the Hometown Gazette or the jottings section. There will also be a story run in the Hastings Reminder.

Anyone who is available is asked to meet at the Barry Township Hall on Saturday, November 20th at 9:00am to help put up decorations around town. There was discussion about placing wreathes on alternating light poles with lights, greenery, or ribbon on the other poles. Many of the stored decorations are unable to be used because they are old and weatherworn. Sharon made a motion that we allow Becky to spend up to \$300.00 to purchase new lights and decorations. Motion was seconded by Drew. Motion approved.

Becky will be getting with Liz Crossman from Country Breeze Printing to put together a pamphlet for activities for Hometown Christmas. Country Breeze has agreed to donate the pamphlets if they are done in black and white.

Nancy Pashe and Megan Lavell spoke for a few minutes about the Thornapple Arts Council. They will be sponsoring an Art Hop during Hometown Christmas. Artist will be present at some area businesses to display and sell some of their creations. The Arts Council will have information on membership and other events throughout the county on display at the Library on the evening of Hometown Christmas.

Dates to remember: Saturday, 11/20/10 at 9:00am, Decorating the town
Tuesday, 12/7/10, 6:00-8:00pm, Delton Hometown Christmas

No December Meeting
Wednesday, 1/19/11, 8:00am, DABA Meeting, Barry Township Hall.

Meeting adjourned at 8:53am.

Respectfully submitted by
Sharon Keck